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# Economic Growth in Tameside

Scrutiny Panel – Business Growth  
12 March 2019

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# Context

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- Scrutiny Panel 11<sup>th</sup> September 2018 covering business growth
- Tameside Vibrant Economy discussion 13<sup>th</sup> November Member Development Session
- Independent Prosperity Review launched February 2019
- Local Industrial Strategy submission March 2019
- Tameside Strategic Response in development

# Tameside Summary/Re-cap

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- 88% of businesses Small Medium Enterprises 1-250 employees
- Business density and start ups below key averages
- Retail, Manufacturing, Health biggest employment sectors
- Advanced manufacturing is key strength
- Skills levels below key averages
- Pay below key averages
- Unemployment below key averages

# Tameside Achievements

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- Vision Tameside Campus, advanced skills centres delivered and new construction skills centre in development
- Ashton Old Baths fully utilised
- Tameside Digital Infrastructure Co-operative
- Integrated health services
- Tameside Employment Fund launched
- Working Well Health pilot launched

# The Local Industrial Strategy

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Greater Manchester (GM) one of three national trailblazers working with Government to develop a local industrial strategy

Final strategy agreed with Government by end March 2019, Tameside has contributed strongly to the drafts to ensure a greater focus on inclusive growth across the conurbation

Key issues for GM to consider

- Industries for the future
- Strengthening our economic foundations

**Core themes for Tameside:**

**How do we respond to the national and local industrial strategies?**

**How do we utilise our economic strengths to deliver growth?**

# The Independent Prosperity Review #1

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Evidence base for the Local Industrial Strategy – launched February 2019  
*‘Greater Manchester has world class strengths but is still punching below its weight’*

Key messages for GM

- There is significant **potential for productivity growth**
- **World class strengths** include Advanced Materials and Health Innovation
- Important strengths include **manufacturing, digital and creative, professional services**
- Balance of **employment has shifted to lower productivity** sectors
- **Social and spatial disparities** in GM contribute to productivity challenge
- **Skills are a key driver** of productivity
- **Health** conditions correlate to low productivity

# The Independent Prosperity Review #2

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***The report recommends*** that the Greater Manchester city-region:

- Ensures there are programmes to **improve people's health** so they can work and remain economically active
- Maximise benefits of **carbon neutral living** by 2038 for health and quality of life
- Develops a **skills and education** framework to ensure local people are given the skills the city-region needs
- Business advice should focus on **productivity**
- Focuses on improved **employment standards**
- Creates an **integrated transport** network to improve connectivity
- Secures substantial **devolved funding** to improve local infrastructure
- Carries out further work to **commercialise Graphene**.

# The Independent Prosperity Review #3

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***Report recommends*** the following areas are the focus for the GM Local Industrial Strategy:

- Advanced Materials
  - Health Innovation
  - Manufacturing
  - Digital and creative industries
  - Professional Services
- (potential of green industries)



# The Independent Prosperity Review #4

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Need our economic foundations to be right for GM  
this means:

- Co-ordinated approach to work, skills and health
- Upgrade physical and social infrastructure
- Strong innovation and leadership by business and social enterprises
- Strengthening places across the city region

# Tameside Emerging Areas

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- Scaling up our programmes (like Working Well) to support those with health conditions to be able to access productive employment
- Growing our digital and creative and health innovation sectors considering the use of our Integrated Care Organisation, Tameside Digital Co-operative Dark fibre network and evolving pipeline of young coders through the Hacks
- Developing advanced manufacturing to create future industry
- Supporting and developing science and technology based businesses to increase productivity
- Building on high quality assets such as the Vision Tameside Advanced Technology Centre in developing Business and Education partnerships

# Tameside Strategic Response

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## Next steps for Tameside

- Local economic baseline update to build and complement on Independent Prosperity Review
- Development of core documents to drive our economic and social growth and development e.g. Economic Strategy

**Consultation points for engagement of all stakeholders will be built into the timelines**

# Scrutiny discussion

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Discussion on the key areas of growth and ideas for Tameside

**How do we respond to the national and local industrial strategies?**

**How do we utilise our economic strengths to deliver growth?**